AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	e box) AL CANDIDA	TE .	✓ STATI	E/LOCAL CAN	IDIDATE		
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3							
Station and WRAL	I Location:	leigh No	kace-	Date:	14-12		
I, Smart Media	•				,		
	of: Pat McCrory ate of the Republi						
party for the off in the General	ice of: Governor						
	eld on: 11/6/2012 est station time as f						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
see attached							
Total Charges: \$59765 q \$50987.25 N (+1879)							

For programming that, in whole conational importance," list the mat	or in part, "communicates a message raters below:	elating to any political matter of
I represent that the payment for t	the above described broadcast time ha	s been furnished by:
The Pat McCrory Committee		
•	nce the time as paid for by such persor ity is either a legally qualified candida gally qualified candidate.	
The name of the treasurer of the c	candidate's authorized committee is:	
Jonathan Massachi		
	its political advertising policies, include her sales practices (not applicable to t	
To Be Signed I	By Candidate or Author	ized Committee
5/31/12 Date	ulu A Klarr Signature	
To Be S	igned By Station Repre	sentative
Accepted	Accepted in Part	L Rejected
Dave Lylis Signatur	Save Lyles Printed Name	Sales Manager Title
5.57/		

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, <u>P</u> a	at McCrory		
~		or authorized committee) he in part) pursuant to this ag	ereby certify that the programming reement:
	☑ does	☐ does not	
		te (check applicable box). to an opposing candidate:	I further certify that for the
(chec	k applicable box)		
	1 0	e, the office being sought,	o statement by the candidate that and that the candidate has
	image of the candidate displayed printed state	e for a duration of at least forment identifying the canditate and/or the c	entifiable photograph or similar our seconds, and a simultaneously date, that the candidate approved andidate's authorized committee
	Julu (1 sign	Allow Lature of candidate or authorized	d committee
	pri	nted name	date

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Smart Media 101 N. Columbus Street Suite 200 Alexandria, VA 22314

	Contract / Rev	/ision	- 1	Alt Order #			
	116654	1		06218176			
Product							
VICCRORY 9/24					:		
Contract Dates	Estimate #						
09/24/12 - 09/30/12	924930						
Advertiser			Orio	ginal Date /	Revision		
Pat McCrory for Governo	r		0	8/16/12	/ 09/21/12		
	Billing Cycle	Billing	Cale	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Accour	nt Ex	<u>kecutive</u>	Sales Office		
	WRAL	Cheryl	Blai	r	Washington Tel		
	Special Handl	ing					
	CIA - Mark PA	AID					
	Demographic						
	Adults 35+						
					Total Ratings		
					380.30		
	IDB#	Advert	iser	<u>Code</u>	Product Code		
		MCCR	0.		ORDR		
	Agency Ref			Advertiser	Ref		
	1			ı			

Spots/

*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpots	Amount
N 2 WRAL 09/28/12 09/28/12 Price is Right	11a-12p	:30	NM 1	\$500.00
CLASS 1 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> <u>Rating</u> \$500.00 4.40			
N 4 WRAL 09/28/12 09/28/12 Young and the Restless	4-5p	:30	NM 1	\$875.00
CLASS 2 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$875.00 8.20			
N 5 WRAL 09/28/12 09/28/12 WRAL 5am News	5am - 5:30a	:30	NM 1	\$300.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$300.00 2.80			
N 6 WRAL 09/28/12 09/28/12 WRAL 5:30AM News	530-6a	:30	NM 1	\$450.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> <u>Rating</u> \$450.00 3.60			
N 7 WRAL 09/28/12 09/28/12 CBS This Morning	7am - 9am	:30	NM 1	\$380.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$380.00 3.60			
N 8 WRAL 09/24/12 09/24/12 Price is Right	11a-12p	:30	N M 1	\$500.00
CLASS 1 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> <u>Rating</u> \$500.00 4.40			
N 9 WRAL 09/24/12 09/24/12 Young and the Restless	4-5p	:30	NM 1	\$875.00
CLASS 2 - CANDIDATE 8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> <u>Rating</u> \$875.00 8.20			
N 10 WRAL 09/24/12 09/24/12 WRAL 5am News	5am - 5:30a	:30	NM 1	\$300.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating 2.80			

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

Contract / Revision Ait Order# 116654 06218176 Contract Dates Product Estimate # 09/24/12 - 09/30/12 MCCRORY 9/24 924930

<u>Advertiser</u> Original Date / Revision 08/16/12 / 09/21/12 Pat McCrory for Governo

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn Type Spots	Amount
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate Rating			
N 11 WRAL 09/24/12 09/24/12 WRAL 5:30AM News	530-6a	:30	N M 1	\$450.00
CLASS 3 - CANDIDATE r8.23	D. D. C.			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 1 1	<u>Rate</u> <u>Rating</u> \$450.00 3.60			
N 12 WRAL 09/24/12	7am - 9am	:30	NM 1	\$390 OO
CLASS 3 - CANDIDATE r8.23	raini - gaini	.30	INIVI	\$380.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 09/24/12 09/30/12 1 1	\$380.00 3.60			
N 13 WRAL 09/29/12 09/29/12 Sat Hour 3	10-1 1 p	:30	NM 1	\$1,300.00
CLASS 2- CANDIDATE r8.23				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1- 1	<u>Rate</u> <u>Rating</u> \$1,300.00 5.50			
N 14 WRAL 09/29/12 09/29/12 CRIMINAL MINDS	1135-1235XM	:30	NIRA 4	6455.00
CLASS 3 - CANDIDATE r8.23	1133-1233 AIV I	.30	NM 1	\$155.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 09/24/12 09/30/121- 1	\$155.00 2.50			
N 16 WRAL 09/29/12 09/29/12 WRAL 6a News Sat	6-8a	:30	NM 1	\$270.00
CLASS 3 - CANDIDATE r8.23				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121- 1	<u>Rate Rating</u> \$270.00 4.20			
		-20		
N 17 WRAL 09/29/12 09/29/12 CBS This Sat Morning 8-9a CLASS 2 - CANDIDATE r8.23	0-9a	:30	NM 1	\$470.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 09/24/12 09/30/121- 1	\$470.00 3.80			
N 18 WRAL 09/29/12 09/29/12 Sat Hour 2	9-10p	:30	NM 1	\$1,300.00
CLASS 2 - CANDIDATE r8.23				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121- 1	<u>Rate Rating</u> \$1,300.00 3.70			
N 19 WRAL 09/30/12 09/30/12 6pm News (Sun)		-20	N18.7	4050.00
CLASS 3 - CANDIDATE r8.23	6-630p	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 09/24/12 09/30/121 1	\$350.00 8.10			
N 20 WRAL 09/30/12 09/30/12 WRAL Sun Morning News	7-9a	:30	NM 1	\$400.00
CLASS 3 - CANDIDATE r8.23				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate Rating</u> \$400.00 4.70			
N 21 WRAL 09/30/12 09/30/12 CBS Sunday Morning		.00		
CLASS 2 - CANDIDATE r8.23	9-1030a	:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 09/24/12 09/30/121 1	\$600.00 5.10			
N 22 WRAL 09/30/12 09/30/12 Sun Hour 2	9-10pm	:30	NM 1	\$3,115.00
CLASS 3 - CANDIDATE r8.23				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating			
	\$3,115.00 8.60	00		<u> </u>
N 23 WRAL 09/27/12 09/27/12 Price is Right CLASS 1 - CANDIDATE r8.23	11a-12p	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 09/24/12 09/30/121 1	\$500.00 4.40			
			=	

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CLASS 3 - CANDIDATE r8.23

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116654 /	<u>Alt Order #</u> 06218176
Contract Dates 09/24/12 - 09/30/12	Product MCCRORY 9/24	Estimate # 924930

 Advertiser
 Original Date / Revision

 Pat McCrory for Governo
 08/16/12 / 09/21/12

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Rtn TypeSpots Amount Start Date End Date Weekdays Spots/Week Rate Rating N 24 WRAL 09/27/12 09/27/12 Young and the Restless :30 4-5p NM 1 \$875.00 CLASS 2 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ·--1---\$875.00 8.20 N 25 WRAL 09/27/12 WRAL 5am News 09/27/12 5am - 5:30a :30 NM \$300.00 CLASS 3 - CANDIDATE 8.23 Start Date End Date Rating <u>Weekdays</u> Spots/Week Rate Week: 09/24/12 09/30/12 \$300.00 ---1---2.80 **CBS** This Morning 26 WRAL 09/27/12 09/27/12 7am - 9am :30 NM \$380.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$380.00 -1---1 3.60 WRAL 09/27/12 09/27/12 Thu Hour 2 9-10p :30 NM 0 \$0.00 CLASS 4 - CANDIDATE N 28 WRAL 09/25/12 09/25/12 Price is Right 11a-12p :30 NM \$500.00 CLASS 1 - CANDIDATE r8.23 Start Date End Date Spots/Week Weekdavs Rate Rating Week: 09/24/12 09/30/12 -1----\$500.00 4.40 1 29 WRAL 09/25/12 09/25/12 Young and the Restless :30 NM 1 \$875.00 CLASS 2 - CANDIDATE r8,23 Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 8.20 09/30/12 -1----\$875.00 1 30 WRAL 09/25/12 09/25/12 WRAL 5am News 5am - 5:30a :30 NM \$300.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Rating <u>Weekdays</u> Spots/Week Rate Week: 09/24/12 09/30/12 \$300.00 -1----1 2.80 WRAL 09/25/12 **CBS This Morning** 09/25/12 7am - 9am :30 NM \$380.00 CLASS 3 - CANDIDATE r8.23 Start Date Spots/Week End Date <u>Weekdays</u> <u>Rate</u> Rating Week: 09/24/12 09/30/12 -1----\$380.00 3.60 1 WRAL 09/25/12 09/25/12 Tue Hour 1 8-9p :30 NM \$3,550.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 -1----\$3,550.00 1 16.30 WRAL 09/26/12 09/26/12 Wed Hour 3 10-11p :30 NM \$3,335.00 CLASS 3 - CANDIDATE 8.23 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 --1---1 \$3,335.00 9.50 WRAL 09/26/12 09/26/12 Price is Right 11a-12p :30 NM \$500.00 CLASS 1 - CANDIDATE r8.23 Start Date End Date Spots/Week Weekdays <u>Rate</u> Rating Week: 09/24/12 09/30/12 --1----\$500.00 4.40 WRAL 09/26/12 09/26/12 Young and the Restless 4-5p :30 NM \$875.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/24/12 09/30/12 \$875.00 8.20 --1---1 36 WRAL 09/26/12 09/26/12 WRAL 5am News 5am - 5:30a :30 NM 1 \$300.00

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116654 /	Alt Order # 06218176	
Contract Dates	Product	Estimate #	
09/24/12 - 09/30/12	MCCRORY 9/24	924930	

Advertiser Original Date / Revision 08/16/12 / 09/21/12 Pat McCrory for Governor

*Line Ch Start Date End Date Description	Observation of Till Inc.	Spots/	_, _, _	
Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time Days Rate Rating	Length Week	Rate Rtn Type Spots	Amount
Week: 09/24/12 09/30/121 1	\$300.00 2.80			
N 37 WRAL 09/26/12 09/26/12 WRAL 5:30AM News	530-6a	:30	NM 1	\$450.00
CLASS 3 - CANDIDATE r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	<u>Rate</u> <u>Rating</u> \$450.00 3.60			
N 38 WRAL 09/26/12 09/26/12 CBS This Morning	7am - 9am	:30	NM 1	\$380.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$380.00 3.60			
N 39 WRAL 09/28/12 09/28/12 Fri Hour 3	10-11p	:30	NM 1	\$2,225.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$2,225.00 10.10			
N 40 WRAL 09/28/12 09/28/12 Late News	11-1135p	:30	N M 1	\$1,335.00
CLASS 3 - CANDIDATE r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	Rate Rating \$1,335.00 7.70			
N 41 WRAL 09/28/12 09/28/12 Letterman Friday	1205x-107x	:30	N M 1	\$90.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$90.00 3.50			
N 42 WRAL 09/28/12 09/28/12 Noon News	12p-1p	:30	N M 1	\$215.00
CLASS 3 - CANDIDATE r8.23 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	Rate Rating \$215.00 6.50			
N 43 WRAL 09/28/12 09/28/12 5:00 First News	5-530p	:30	NM 1	\$1,115.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$1,115.00 8.60			
N 44 WRAL 09/28/12 09/28/12 Fri Hour 1	8-9p	:30	NM 1	\$1,570.00
CLASS 3- CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$1,570.00 6.40			
N 45 WRAL 09/28/12 09/28/12 Fri Hour 2	9-10p	:30	NM 1	\$1,790.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$1,790.00 8.00			
N 46 WRAL 09/24/12 09/24/12 Late News	11-1135p	:30	NM 1	\$1,335.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$1,335.00 7.70			
N 47 WRAL 09/24/12 09/24/12 David Letterman	1135p-1237a	:30	NM 1	\$270.00
CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate Rating \$270.00 3.50			
N 48 WRAL 09/24/12 09/24/12 Noon News	12p-1p	:30	NM 1	\$215.00
CLASS 3 - CANDIDATE r8.23 Start Date	Rate Rating			

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Start Date End Date

Weekdays

Spots/Week

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

 Contract / Revision
 Alt Order #

 116654 /
 06218176

 Contract Dates
 Product
 Estimate #

 09/24/12 - 09/30/12
 MCCRORY 9/24
 924930

 Advertiser
 Original Date / Revision

 Pat McCrory for Governor
 08/16/12 / 09/21/12

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Rtn Type Spots Amount **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 1-----\$215.00 6.50 1 49 WRAL 09/29/12 7-730p 09/29/12 7pm News :30 NM 1 \$270.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Spots/Week <u>Rate</u> <u>Weekdays</u> Rating Week: 09/24/12 09/30/12 1 \$270.00 4.40 50 WRAL 09/29/12 09/29/12 Sat Hour 1 8-9p :30 NM \$550.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Spots/Week Weekdays 1 4 1 Rate Rating Week: 09/24/12 09/30/12 ----1-\$550.00 1 3.50 51 WRAL 09/30/12 09/30/12 Sun Hour 3 10-11p :30 NM \$2,000.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ----1 1 \$2,000.00 5.30 52 WRAL 09/30/12 09/30/12 Late News 11-1135p :30 NM 1 \$1,335.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 1 \$1,335.00 7.70 53 WRAL 09/30/12 09/30/12 7-8p :30 NM 1 \$2,670.00 CLASS 3 - CANDIDATE r8.23 Start Date Weekdays End Date Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$2,670.00 7.90 ----1 1 54 WRAL 09/30/12 09/30/12 Sun Hour 1 8-9p :30 NM \$1,500.00 CLASS 4 - CANDIDATE Start Date Weekdays End Date Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 ----1 \$1,500.00 5.60 1 55 WRAL 09/27/12 09/27/12 David Letterman 1135p-1237a :30 NM 1 \$270.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 ---1---\$270.00 3.50 56 WRAL 09/27/12 09/27/12 Noon News 12p-1p :30 NM 1 \$215.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 ---1---\$215.00 6.50 N 57 WRAL 09/27/12 09/27/12 6pm News (M-F) 6-630p :30 NM \$1,335.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Spots/Week <u>Weekdays</u> <u>Rate</u> Rating Week: 09/24/12 09/30/12 -~-1---\$1,335.00 10.90 58 WRAL 09/25/12 09/25/12 Tue Hour 3 10-11p :30 NM 1 \$2,225.00 CLASS 3 - CANDIDATE r8.23 Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 09/24/12 09/30/12 -1----\$2,225.00 10.10 59 WRAL 09/25/12 09/25/12 David Letterman 1135p-1237a :30 NM \$270.00 CLASS 3 - CANDIDATE r8.23 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 -1----1 \$270.00 3.50 60 WRAL 09/25/12 09/25/12 Noon News 12p-1p :30 NM \$215.00 1 CLASS 3 - CANDIDATE r8.23

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Rate Rating

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116654 /	Alt Order # 06218176
Contract Dates	Product	Estimate #
09/24/12 - 09/30/12	MCCRORY 9/24	924930

Advertiser Original Date / Revision 08/16/12 / 09/21/12 Pat McCrory for Governo

							Spots	:/		
*Line			ate Description				ays Length Weel	Rate Rtn Type	Spots	Amount
Wee	Start Date ek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> -1	<u>Spots/Week</u> 1	<u>Rate</u> \$215.00	Rating 6.50				
N 61	WRAL 09/25	/12 09/25/1	2 5:30 News		530-6p		:30	NM	1	\$1,115.00
Wee	CLASS 3 - C Start Date ek: 09/24/12	ANDIDATE r8 End Date 09/30/12	3.23 <u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$1,115.00	Rating 8.50				
D 62	WRAL 09/25		2 6pm News (M-F)	6-630p		:30	NM	0	\$0.00
N 63	WRAL 09/25		2 Tue Hour 2		9-10p		:30	NM	1	\$3,115.00
55	CLASS 3 - C	ANDIDATE r8	3.23	Spots/Week	- ·- -	Rating	.00			ψο, ι τοισσ
We	ek: 09/24/12	09/30/12	-1	1	\$3,115.00	15.20				
N 64			2 Late News		11-1135p		:30	NM	1	\$1,335.00
We	CLASS 3 - C. Start Date ek: 09/24/12		3.23 <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,335.00	Rating 7.70		·		
N 65	WRAL 09/26	/12 09/26/1	2 David Lette	rman	1135p-1237a	l .	:30	NM	1	\$270.00
We	CLASS 3 - C. <u>Start Date</u> ek: 09/24/12	ANDIDATE r8 End Date 09/30/12	3.23 <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$270.00	Rating 3.50				
		/12 09/26/1	2 Noon News		12p-1p		:30	NM	1	\$215.00
We	CLASS 3 - C <u>Start Date</u> ek: 09/24/12		3.23 <u>Weekdays</u> 1	Spots/Week 1	Rate \$215.00	Rating 6.50				
N 67	7 WRAL 09/26	/12 09/26/1	12 5:00 First N	ews	5-530p		:30	NM	1	\$1,115.00
We	CLASS 3 - C <u>Start Date</u> ek: 09/24/12	ANDIDATE r8 End Date 09/30/12	3.23 <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,115.00	<u>Rating</u> 8.60				
N 68	3 WRAL 09/30	/12 09/30/1	2 Sun Hour 2	2	9-10pm		:30	NM	1	\$2,000.00
We		NDIDATE R8 End Date 09/30/12	i.23 <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00				
N 69	WRAL 09/27	//12 09/27/	12 5:00 First N	ews	5-530p		:30	NM	1	\$1,115.00
We	CLASS 3 - C <u>Start Date</u> eek: 09/24/12		8.23 <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,115.00	Rating 8.60				
		-					To	otals 380.30	64	\$59,765.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	64	\$59,765.00	\$50,800.25
Totals	64	\$59,765.00	\$50,800.25

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered pull and yold.